# Asian Pacific Endodontic Confederation 10<sup>th</sup> Scientific Congress

## **APEC Business Meeting**

Venue: Allegro Room, COEX Inter-Continental Hotel, Seoul, Korea.

Date: Thursday 3<sup>rd</sup> April 2002

Time: 4.00pm-5.30pm

#### **Present:**

| I I escilo.                   |             |                             |
|-------------------------------|-------------|-----------------------------|
| Dr Seung-Jong Lee             | Korea       | sjlee@yumc.yonsei.ac.kr     |
| Dr Ernesto R. Vizcarra        | Philippines | tutsaver@info.com.ph        |
| Dr Gerald K.C. Lim            | Singapore   | dentcare@singnet.com.sg     |
| Dr Robert Love                | New Zealand | rober.love@dent.otago.ac.nz |
| Dr Hideaki Suda               | Japan       | h.suda.endo@dent.tmd.ac.jp  |
| Dr Kam Chan                   | Taiwan      | kam@vghtc.gov.tw            |
| Dr Sung-Kyo Kim               | Korea       | skykim@knu.ac.kr            |
| Dr Aida Nermansyur            | Indonesia   |                             |
| Dr Siti Mardewi Soerono Akbar | Indonesia   | mardewi@pacific.net.id      |
| Dr Gary S.P. Cheung           | Hong Kong   | spcheung@hkucc.hku.hk       |
| Dr Jac Meng Lam               | Malaysia    | jacendo@hotmail.com         |
| =                             | =           |                             |

## **Absent with apologies:**

| Philippines | jimena@pacific.net.ph                       |
|-------------|---|
| Malaysia    | lhsaw@pc.jaring.my                          |
| Australia   | zimendo@c032.aone.net.au                    |
| Australia   | p.abbott@dent.unimelb.edu.au                |
| India       | chugh@ndf.vsnl.net.in                       |
| Iran        | akhayat@iraninfocenter.com                  |
|             | Malaysia<br>Australia<br>Australia<br>India |

The meeting was called to order at 4.15pm by Dr SJ Lee.

#### **Preliminaries:**

Dr SJ Lee introduced new country representatives to rest of the councilors. Although their ratification can only take place at a Biennial General Meeting (Article VIII.5), members of the council welcomed their participation for this meeting with no objections.

Dr Rajiv K. Chugh will remain the Indian Endodontic Societys representative to APEC for 2001-2003. As he would not be able to attend the APEC meeting in Seoul, Dr B. Suresh Chandra (President of the Indian Endodontic Society) is supposed to be participating in the panel discussion on behalf of India.

#### **Journal Affiliation**

BlackwellMunksgaard has drawn up a draft proposal for cooperation with APEC. Essentially, the publishing company will offer special subscription rates to the certain journals and reduced prices on certain books to members of APEC. In return, APEC will:

- 1. Promote the titles covered under this agreement to its members.
- 2. Be involved in the design and printing of marketing material (BlackwellMunksgaard will cover the cost of production).
- 3. Share proportionally with BlackwellMunksgaard; the mailing costs to APEC members.
- 4. Provide an exhibit booth for BlackwellMunksgaard at APEC's annual meetings.
- 5. Work with BlackwellMunksgaard to set up weblinks, articles in APEC newsletters and other marketing activities.

There is no obligation on the part of APEC to guarantee a minimum number of subscriptions.

There were two concerns raised during discussion of this proposal: (These were further discussed after the 4/4 main congress with the presence of Dr. P O Zimet)

- 1. That the promotional mailing would be specific for BlackwellMunksgaard and hence APEC will effectively be subsidising their marketing costs. It would be desirable if the promotion material were part of regular APEC mailings.
- A previous arrangement where a percentage of each subscription would be paid to APEC?

Dr P Zimet is to clarify these issues with BlackwellMunksgaard.

Dr SMS Akbar enquired if would facilitate the acceptance of submitted articles if APEC adopts the Australian Endodontic Journal (AEJ) as its official journal. Dr KC Lim pointed out that the peer review process would still be mandatory and hence it is not likely to make a difference to the submission of articles.

Following this trend of discussion, Dr G Cheung raised the concern that it may reduce the impact of APEC if AEJ is adopted as its official publication unless AEJ dedicates two or more pages for APEC in every issue. APEC could insert updates and news of its activities in these pages. Dr SJ Lee suggested APEC look into producing its own journal in the future. Dr G Cheung pointed out that several member countries already have their own endodontic journals and it may prove difficult to sustain APECs own endodontic journal.

Dr P Zimet is to pursue this matter of either APEC adopting AEJ as its official publication or to produce its own journal.

## Manila APEC 2003

Dr E Vizcarra extended an invitation on the behalf of Dr E Jimena for speakers to the next APEC meeting in Manila. Those who are interested in presenting should inform Dr E Jimena or Dr SJ Lee.

Dr SMS Akbar suggested a theme be adopted for next years meeting. Dr E Vizcarra believes that Dr E Jimena has been working along these lines.

## Hong Kong APEC 2004

Dr G Cheung indicated that HKES (host of APEC 2004) is currently negotiating with HKDA.

#### **APEC and IFEA**

The point was raised if APEC should hold its 2004 meeting together with IFEA (International Federation of Endodontic Associations). (IFEA will be holding its Sixth Endodontic World Congress in Brisbane in 8-11 September 2004.)

APEC historically holds its meeting in conjunction with APDC. If it joins the IFEA meeting, it will be a move to a different direction for the Confederation. Dr GKC Lim stated this would still be consistent with APECs mission to promote endodontics in the Asia Pacific region.

It was suggested that APEC could hold its own meeting separate from, but scheduled back-to-back with APDCs programme. It was felt that APEC needed to move out on its own to develop further. APECs strength is that it can provide solid lecture or content but monetary constraints meant it had to share costs by being part of APDCs programme. Dr SJ Lee proposed that if major sponsors can be secured, APEC should look into holding its own meetings.

The next meeting in Manila would proceed in conjunction with the APDC, as it was too late to make changes. However, it was the common consensus that APEC should explore further the possibility of either hold its 2004 meeting in conjunction with IFEA or independently on its own. APEC should also plan to hold its meetings independently beyond 2004.

The meeting was adjourned at 5.30pm.

Minutes recorded by Dr JM Lam.